

Superchips

Get more from your car



superchips.co.uk

Upgrade your enjoyment



Reward yourself

Superchips optimise the performance of your car, helping to maximise your driving pleasure.

There are so many limits on driving these days. Even your car's intended performance is restricted because car manufacturers have to allow for drivers who do not adhere to service schedules and who use sub-standard fuels.

So if you want the best from your car, call Superchips and we will free your engine from those restrictive limits, giving you a more rewarding, more exciting drive.

Enjoy a more fulfilling journey

Your car will feel sharper. It will react more quickly and more precisely to your demands. And you could be saving fuel too.

Having enjoyed more than half a million re-mapped engines, our customers can testify to a more exciting and fulfilling drive.

And once your first vehicle has been re-mapped, we think you'll come back for more. Not only do most of our customers return when they change their car, many often call us first for advice on what to buy in order to gain maximum results!

Choose the UK market leader

We are pioneers in electronic tuning for enthusiastic drivers. No one else has invested the time, money and effort into research and development or has the technological know-how that more than thirty-five years' experience can bring.

Leading car manufacturers trust us as the market leaders, recognising our proven expertise in this field.

We have over 130 specialist installers worldwide and all our technicians are fully trained at our headquarters. We even offer a lifetime product guarantee and a seven-day no-quibble refund if you're not completely satisfied.

And we always test your vehicle before handing it back for you to enjoy, just making sure everything is operating as it should be.



Exactly how is it done?

Since the early 1990s, most engines have been controlled by an on-board computer, the engine control unit (ECU), which amongst other functions, defines the ignition timing, fuelling and boost pressure for all given engine speeds and loads.

After extensive development and testing, we arrive at the optimised settings for your make and model of vehicle, ensuring that each Superchip is as individual as the software inside your ECU, safely eliminating those 'performance compromises'.

In most cases this remapped programme is installed electronically and remotely through the car's diagnostic port. There's no replacement chip and we don't touch the ECU itself.



You don't put limits on your life, so why have them on your car?

What will SUPERCHIPS do for my car?

Superchips has a unique range of tuning upgrades for most modern petrol engines (turbo and non-turbo) and turbo-diesels.

Our trained engineers are technical experts across all leading makes of vehicles. We've chosen to work across the spectrum of brands and engines as by doing so we learn more and we stay in touch with the latest developments from each manufacturer. Ultimately, our wide-ranging and unrivalled experience delivers the best solution for your car.



Improved fuel efficiency

In today's market with soaring fuel prices, a Superchips turbo-diesel remap means improved fuel economy as well as improved performance – saving you money in the long run.

Every SUPERCHIP optimisation delivers:

- an engine that responds more eagerly to your right foot
- smoother power delivery making town driving much easier with fewer gear changes
- improved acceleration for safer overtaking

For non-turbo petrol cars

- up to 10% more power
- enhanced throttle response

For turbocharged petrol cars

- up to 20% more power
- up to 25% more midrange torque

Superchips carefully matches increases in turbo boost pressure with the remapped ignition timing and fuelling. It doesn't affect reliability or the life of the engine.

For turbo-diesel cars

- up to 30% more torque and more power
- fuel economy improvements

Here too, we deliver a smoother, enhanced drive by ensuring our remap matches the fuelling to the increases in boost pressure and torque strategy. It doesn't affect reliability or the life of the engine.

We know – we have more than thirty-five years' experience of enhancing the performance of turbo-charged engines.

SUPERCHIPS - be driven to work with the best



Matt Neal

**British Touring Car Champion
2005, 2006, 2011**

Superchips Ltd. has been a personal sponsor of Matt since 2005.

Tim Harvey

**British Touring Car Champion 1992 and
Porsche Carrera Cup Champion 2008,
BTCC commentator on ITV television.**

Superchips Ltd. has been a personal sponsor of Tim since 2007.



The Gaz Shocks BMW Compact Cup is the fastest growing one-make saloon car series in the UK, offering close and exciting racing and grids of as many as fifty cars. Superchips Ltd. is a series sponsor and technical partner and supplies the control ECU maps.



The Porsche Club Championship is for those seeking true track competition; with four classes providing tight racing throughout the field, the overall title going to the highest scoring driver from any class. Superchips Ltd. has been the official Porsche Club Championship rolling road facility since 2013, a great credit to the accuracy of our MAHA LPS 3000 dyno and our technical ability.



Superchips Ltd. has been a sponsor of the Scottish Mini Cooper Cup since 2010. This ever popular one-make series offers thrills and spills during the

races; no such incidents with the cars themselves - all the cars are powered by Superchips remaps which allow the drivers to clock up over 3,000 trouble-free miles of racing during the course of the season.

Why choose SUPERCHIPS?

"Thanks Superchips for helping Volkswagen* Racing create Motorsport history"

Sam Roach – Managing Director, Volkswagen Racing UK

* First diesel production car in the world to win a sprint race.

"Fair play to you, it's done exactly as you said - very punchy low-down response and really strong mid-range."

Gwynndaf Evans, former British Rally Champion

"A Superchips remap gives the engine a noticeably tougher edge; it's more responsive and gives a greater spread of power – Superchips definitely contributes to my enjoyment when driving"

Tim Harvey – TV commentator & British Touring Car Champion

What guarantees does SUPERCHIPS give?

We're confident that you'll be impressed with Superchips and offer a comprehensive Customer Service Guarantee:

- a no-quibble refund* within fourteen days if not completely satisfied
- a lifetime guarantee for your Superchip

* Less the installation charge. Your statutory rights are not affected.

What about my vehicle's warranty?

We offer a supplementary warranty for your peace of mind; the warranty is not intended to replace the existing warranty provided by the manufacturer, but will complement it. Full terms and conditions are available from our website.

What about my car insurance?

You should inform your insurer of modifications to your car's performance.

Premiums may remain unchanged by using our specialist partners, **Adrian Flux, 0800 587 2943 – www.adrianflux.co.uk**, who understand the benefits a Superchip brings.

Upgrade your enjoyment

Free your engine from restrictive limits and find out what Superchips can do for you and your car.

Call us now on 01280 816781 or visit www.superchips.co.uk

Faster, smoother, more responsive.

Superchips

Don't compromise your car's performance, enhance it.

SUPERCHIPS: World leaders in
re-mapping your car's on-board computer

Faster, smoother, more responsive

Don't compromise your car's performance, enhance it.

Abarth - Alfa Romeo - Audi - Bentley - BMW
Buick - Cadillac - Caterham - Chevrolet - Chrysler
Citroen - Dacia - Daewoo - Dodge - Ferrari
Fiat - Ford - Holden - Honda - Hyundai - Isuzu
Iveco - Jaguar - Jeep - Kia - Lada - Lancia
Land Rover - Lotus - LTI - Maserati - Mazda
Mercedes - MG - Mini - Mitsubishi - Morgan
Nissan - Opel - Peugeot - Porsche - Range Rover
Renault - Rover - Saab - Seat - Skoda
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Quick and easy - just Plug-in and Go

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